

A woman with blonde hair, wearing a teal jacket, sunglasses, and large hoop earrings, is sitting at a table. She is holding a pink drink with a straw. In front of her is a laptop with pink liquid dripping down its side. There are stacks of gold coins on the table. In the background, there is a neon sign that says 'TAMMY' in pink. The scene is set outdoors at sunset, with palm trees and a building in the background.

TAMMY

THIS AIN'T ANOTHER WEB3 "TASK" APP

This is Tammy!

The only growth platform where tasks level up your play

THE PROBLEM WITH CURRENT GROWTH PLATFORMS & TG MINIAPPS? IT'S BROKEN

Low Entertainment
Experience

Shallow Engagement

Zero Emotional Retention

No Social Layer

No Customizable
Growth Funnels

Non-integrated Rewards





Engaging
Gamified Experience



Multi-Layered
Engagement



Long-Term
User Retention



Social Play as
Core Mechanic



Sustainable
Interaction Loops



Behavior-Driven
Reward System

A NEW ERA IN COMMUNITY GROWTH:

JAMMY: THE WEB3 GROWTH ENGINE WITH MINIAPP VIRALITY



Play games, complete quests, earn chips — and repeat!

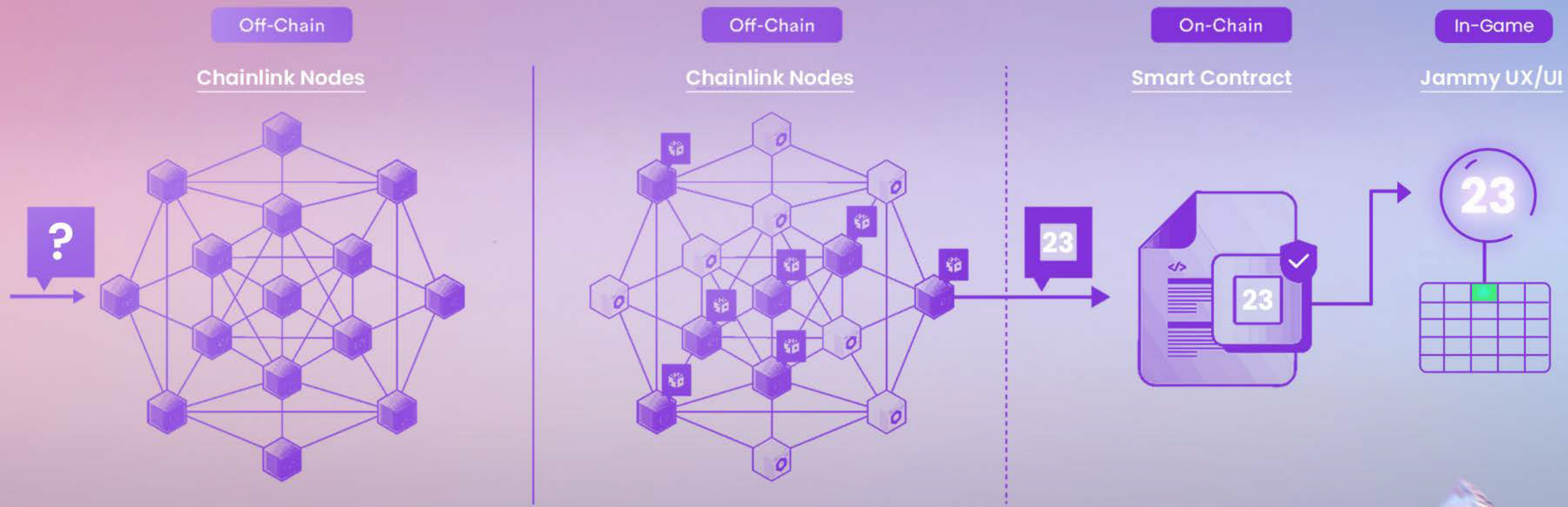
Be active, earn points, climb the leaderboard, and claim on-chain rewards!

Join exclusive airdrop tables for special rewards!

Stake your \$JAM tokens to boost your earnings and unlock exclusive access!

REIMAGINED: PLAY THE FUTURE. NOT THE ODDS.

By focusing on knowledge, timing, and social dynamics, Jammy eliminates the centralized randomness of gambling and creates a legal, fun, and competitive environment.



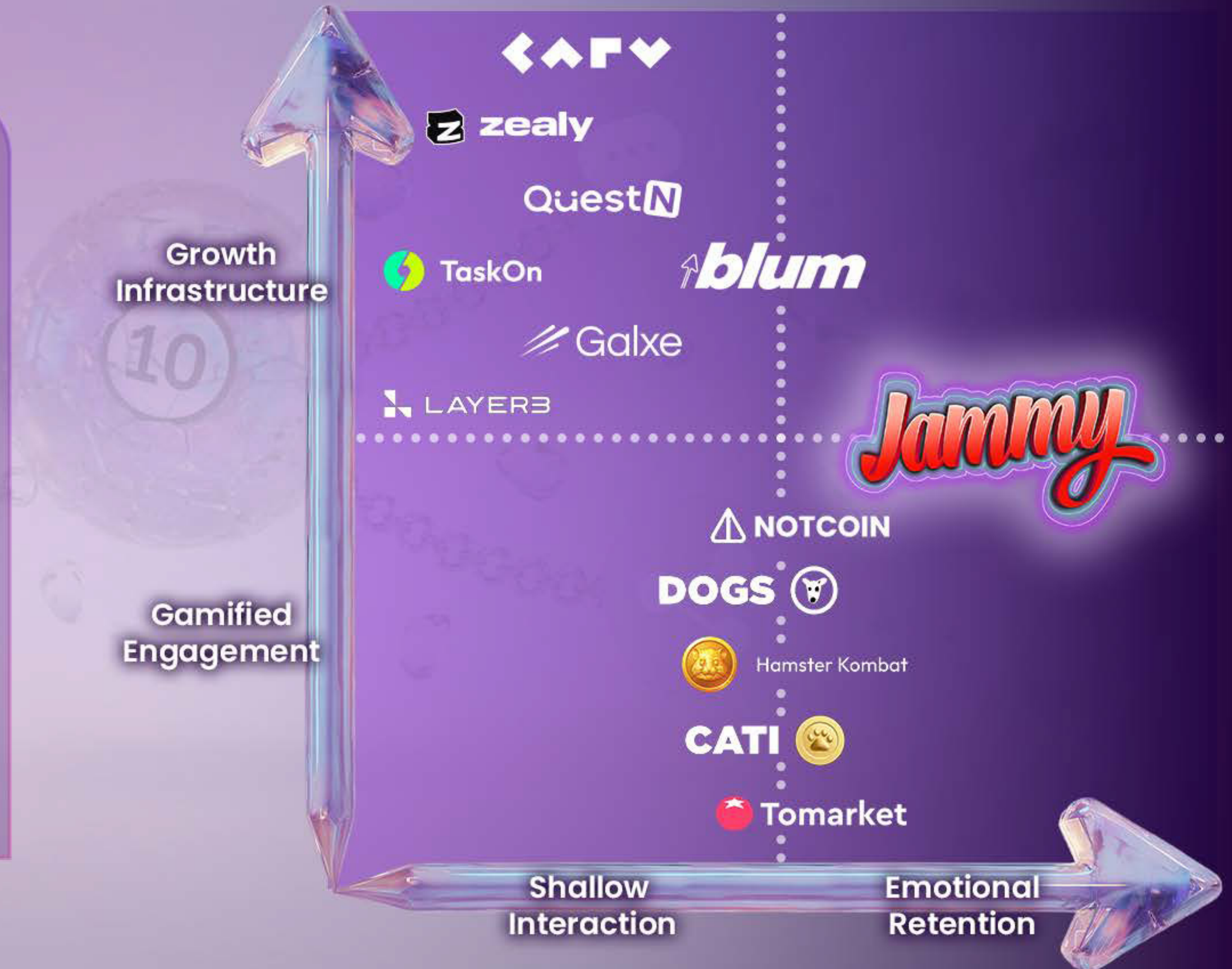


CLICK TO
WATCH







WHY SHOULD PLAYERS LOVE JAMMY MORE?

SocialFi + GameFi + QuestFi = The Perfect Storm

- Winning increases player retention
- Influencers create network effects
- On-chain VRF fairness builds trust
- Social layer builds emotional connection
- Quests drive organic engagement for projects
- Growing Web3 player base expands the market



THE PLAYERS WE'RE PLAYING WITH

	LAUNCH	FOCUS AREA	MONTHLY ACTIVE USER	PROJECTS INTEGRATED	MONTHLY REVENUE	FUNDING
	2022	SOCIAL QUEST FLOWS	300K+	3,000+	~\$250K-\$400K	\$3.5M+
	2021	NFT-BASED AIRDROPS	700K+	4,000+	~\$500K-\$800K	\$10M+
	2022	WEB3 MARKETING HUB	250K+	2,000+	~\$150K-\$300K	\$1.8M
	2024	TELEGRAM MINIAPP QUESTING	20M+	150+	~\$2.5M+	\$10M+
	2024	TELEGRAM MINIAPP QUESTING	42M+	100+	~\$1M-\$3M	\$5M+
	2024	TELEGRAM MINIAPP QUESTING	110M+	200+	~\$2.5M-4.5M	N/A

Total Web3 Marketcap:
\$3.69T

42%

TAM

SAM

20
25

SOM

Web3 Miniapp
& Growth
Platforms
Marketcap:
\$1.84B

10%

\$JAM ATH Marketcap:
\$300M

36.63%

Total Web3 Marketcap:
\$5.96T

\$5.96T

TAM

SAM

20
27

SOM

Web3 Miniapp
& Growth
Platforms
Marketcap:
\$2.22B

\$JAM ATH Marketcap:
\$560M

JAMMY ECOSYSTEM KEY: \$JAM



TOTAL SUPPLY: 1.000.000.000 **INITIAL SUPPLY: 196.000.000**

FULLY DILUTED VALUE: 25M USDT



CLOSER THAN EVER TO POWERING THE FUTURE OF WEB3 GROWTH

MONTHS 1 - 12 📍 16 - 18 19 - 21 22 - 24 24+ NEXT YEARS

DEVELOPMENT

DEVELOPMENT OF MVP AND SMART CONTRACTS

- INTEGRATION OF DAILY QUEST AND DAILY BONUS SYSTEMS
- INTEGRATION LEADERBOARD & RANKING SYSTEM

DEVELOPMENT OF STAKING PLATFORM

- TESTNET LAUNCH & FEEDBACKS
- TESTNET REWARD DISTRIBUTION

UPDATES

- TOKEN LISTING
- ALPHA RELEASE & FEEDBACKS
- ADVANCED REWARD MECHANISMS
- QUEST MODULE EXPANSION
- NEW GAME INTEGRATIONS

CONTINUOUSLY IMPROVEMENT

INCREASE # & DIVERSIFY GENRES OF GAMES

PARTNER SHIPS

- AFFILIATE PROGRAM DESIGN
- ENGAGE WITH KOL & WEB3 PROJECTS
- INTEGRATION WITH KOL & WEB3 PROJECT AFFILIATES
- SUSTAIN & EXPAND PROJECT NETWORK

EXPAND # OF AFFILIATE PARTNERS

MARKETING

- COMMUNITY BUILDING KICKSTART
- TESTNET LAUNCH CAMPAIGN
- SPECIAL GAMES WITH INFLUENCERS & GUILDS
- KOL & INTERSTITIAL MARKETING
- CAMPAIGNS, BONUSSES, SPECIAL EVENT DAYS
- PARTICIPATION IN GAME & BLOCKCHAIN SUMMITS

INCREASE # OF PLAYERS

DIVERSIFY MARKETING STRATEGIES

PROFIT PROJECTION

Quest Fees:

\$0.04-0.06 /task

Quest Featured:

\$150 /task

Private Airdrop Table Fees:

\$150

Project-Sponsored Influencer Table

Fee: **\$500**

Leaderboard Sponsorship:

\$400-600

Gift Shop Sponsorship:

\$50 /per item

Ad Network Fee (CPM):

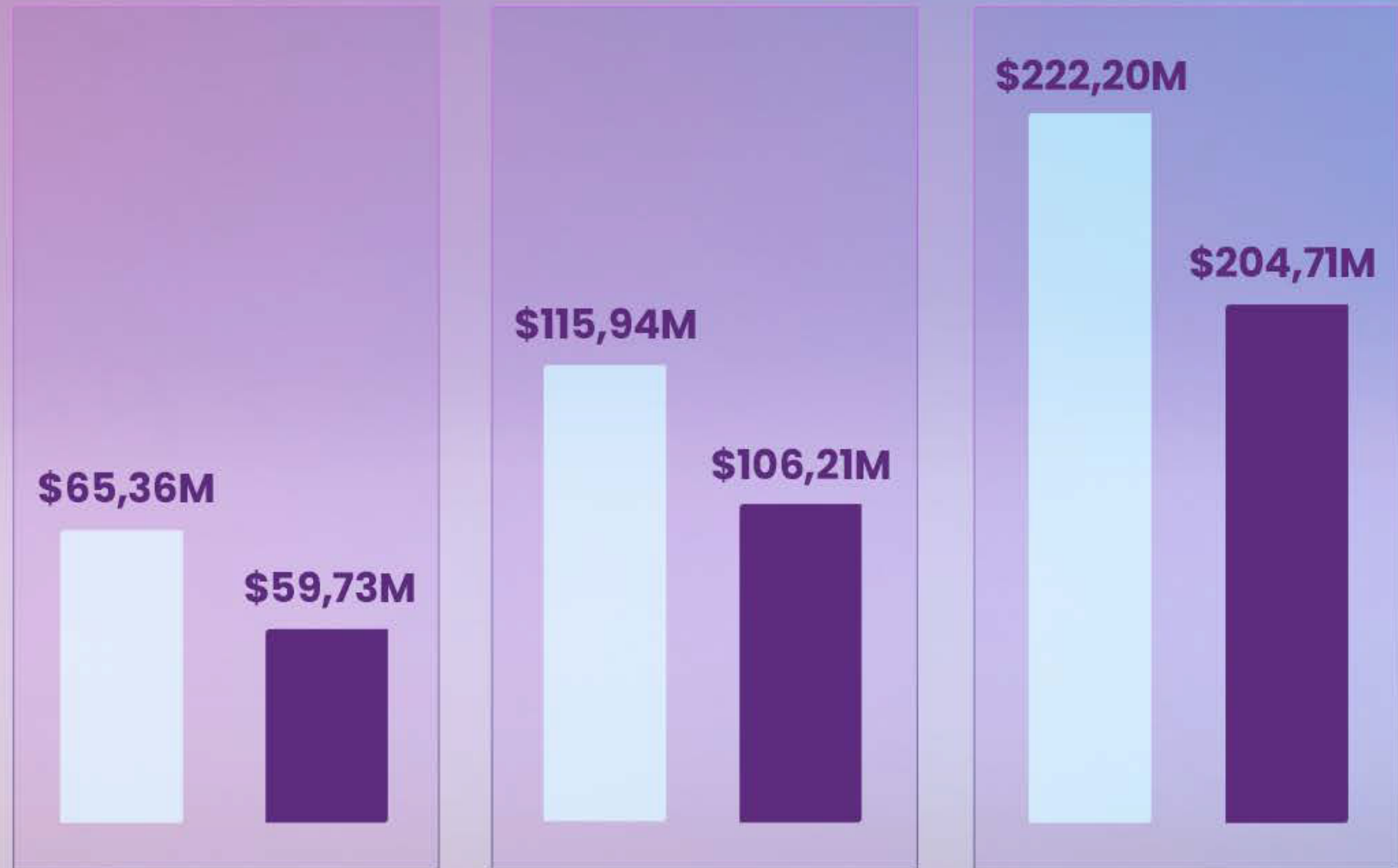
\$10 /per 1,000 views

* Token revenue is not included.

[View Full Revenue Breakdown](#)

NEW GAME INTEGRATIONS

QUEST & REWARD MODULE EXPANSION



1st Year

2nd Year

3rd Year

REVENUE

EBITDA

SEED TARGETS:

Comprehensive marketing

Extensive product development

~12 months runway

- ▲ Launch of Alpha version
- ▲ Reach 10M+ registered wallet users
- ▲ Establish daily active base of ~5,000 players
- ▲ Maintain 2000+ daily bingo tables
- ▲ 250+ partner projects integrated
- ▲ Launch 140+ tables with influencer hosts
- ▲ 2000+ custom quests

EXIT STRATEGY

- ▲ Potential M&A by gaming or Web3 infrastructure giants
- ▲ IPO considerations aligned with long-term scaling
- ▲ VC exit options: SAFT re-issuance for liquidity
- ▲ Expansion into a multi-project game hub strengthens acquisition potential
- ▲ Launch of own chain enables infrastructure-level exit opportunities

ROI POTENTIAL

- ▲ Projected Revenue: \$222M+ by Year 3
- ▲ EBITDA Margin: >90% in early stage
- ▲ Token ROI Potential: 10x–20x over 24–36 months

DEVELOPED WITH THE KNOWLEDGE OF FOUNDERS



BEDİRHAN MELET
CO-FOUNDER & CEO



AYDINHAN MELET
CO-FOUNDER



ÖZKAN TEKİN
CTO

POWERED BY EXPERT PROFESSIONALS

OPERATION DIVISION
TEAM OF 2

MARKETING DIVISION
TEAM OF 7

DEVELOPMENT DIVISION
TEAM OF 6

GAME DIVISION
TEAM OF 8

**Feel free to contact us
for any further questions!**

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